

Accelerating Action: It's Time for Change - Empowering Women in Tech Teams

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Abstract: In today's rapidly evolving tech landscape, gender equality isn't just a moral imperative—it's a business imperative. Organizations that fail to empower women are missing out on a wealth of talent, innovation, and market share. This dynamic and interactive presentation, "Accelerating Action: It's Time for Change," provides a wake-up call and a roadmap for creating truly inclusive tech environments. Speaker Cassandra Moody, blends compelling data with actionable strategies, empowering women to reclaim their narratives, navigate male-dominated spaces with confidence, and amplify their voices. Participants will learn practical communication and negotiation skills, boundary-setting techniques, and strategies for building powerful alliances. Moreover, this talk goes beyond individual empowerment, fostering a collective force for change by equipping attendees with the tools to build true partnerships with male colleagues, advocate for inclusive policies, and create a shared vision for a more equitable future. Participants will walk away with a personal best life map worksheet, empowered with actionable next steps. This isn't just another diversity training—it's a catalyst for real transformation, igniting the spark for lasting change within your organization and driving tangible results.

Topics of Discussion

- The wake-up call and urgency of now
- Individual power: reclaiming your narrative through strategic influence and boundaries
- Time for change: YOUR vision for the future (interactive worksheet and activity)
- Collective force: amplifying our forces
- Q&A: igniting the spark

Author Biography

Mrs. Cassandra K. Moody, M.S., P.E. is a passionate professional engineer with over 15 years of oil and gas engineering experience encompassing Pipeline Asset Integrity Management Program (IMP) responsibilities while serving in regional operations engineering capacities during her tenure with a North American pipeline operator. Mrs. Moody leads technical teams and provides Subject Matter Expertise in program management, pipeline operations, safety management systems, oilfield safety legal matters, threat assessment, and change management through her Houston-based engineering consulting firm, Time For Change. Being a successful female in a predominately male, technical industry, Mrs. Moody is an advocate for women and young engineers. She maintains multiple Women's Owned business certifications and provides professional coaching services. Cassandra is also a wife and momma who enjoys leading bible studies, encouraging others, reading, cooking, and spending time outdoors in her spare time.

Attachment: High resolution author photo attached separately as .jpg file extension.